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Top Skills

Business Valuation

Capital Markets

Debt Financing

Certifications

Data Analytics

Python 101 for Data Science

Market Research and Consumer
Behavior

Intro to Python for Data Science

Honors-Awards

Dean's List

Dean's List

Publications

ReviewMiner : Malware Detection of
Apps Using Review Processing

Sarat Chandran Narendran

Data/BI Analyst: SQL | Python | Power BI | Tableau | Alteryx
Canada

Summary

Hi there! I'm a Data Analyst with over 3 years of experience at
Kingsdale Advisors, where I focus on data management, process
improvements, and reporting. I use tools like Python, SQL, Alteryx,
and Power BI to help make data-driven decisions that improve
business operations. I also collaborate with the call center/
engagement center, providing them with the data they need to keep
things running smoothly, from generating reports to ensuring the
database stays up to date.

Over time, I've gained valuable experience, including implementing
ETL pipelines that save significant time and creating custom
dashboards for stakeholders.

Previously, I worked as a Research Analyst at GlobeScan, where
I contributed to data quality control, developed statistical analyses
using SPSS, and worked on high-impact projects for clients like IKEA
and McDonald's.

I have a Post Graduate Certificate in Big Data Analytics and
Research Analytics and a Bachelor's in Computer Science and
Engineering. My education has laid the foundation for my work, but
I'm always learning and exploring new ways to improve my skills.

If you'd like to connect or have a chat, feel free to reach out!

Technical Skills
Programming Languages: Python, SQL
Data Tools: Excel, SPSS
Database Management: MS SQL Server, PostgreSQL, MySQL
ETL & Data Pipelines: Alteryx
Data Analysis & Visualization: Pandas, NumPy, Matplotlib, Power BI,
Tableau

Experience

Kingsdale Advisors
Data Analyst
February 2022 - Present (3 years 3 months)
Toronto, Ontario, Canada

● Providing support for data cleansing, mapping/transformation, and quality control.
● Participating in multiple Kingsdale business lines including Proxy Solicitation, Strategic & Defense Advisory, Shareholder Identification and Voting Analytics.
● Offering analytical support to the company by providing custom reports using various formats (Excel, Google Analytics, Power BI, etc.)
● Collecting and documenting user requirements for reports, forms, queries, and data extraction.
● Scrubbing, manipulating, and processing data from different sources for analysis using Excel and VBA
● Automating ETL processes using Alteryx, Python and Visual Basic.
● Built several automated workflows (ETL Pipelines) using Alteryx that reduced execution time from 3-4 hours to less than 2 minutes.
● Documentation & Reporting: Developed and published Alteryx workflows, created comprehensive SOPs, and provided regular reports on server usage and performance.
● Ensuring the stability and reliability of data access and data quality across the organization via ongoing database support and maintenance.
● Training new hires to the Data Team.

GlobeScan
Data Processing Specialist
March 2021 - February 2022 (1 year)
Toronto, Ontario, Canada

• Ensured Data quality control including reviewing raw data and tables/cross-tabs
• Troubleshooting for data processing.
• Developed Table specs and ran tables/crosstabs using SPSS and Marketsight.
• Collected, analyzed, and interpreted research data to create representative graphs and charts highlighting results for presentations.
• Compiled tables, charts, graphs, and summarized statistics for integration into research reports
• Developed project strategies and coordinated with the team.

Key Clients and Projects:

- IKEA Climate Action and Equity Research 2021
- McDonald's CSR 2021

The Analyst Agency, LLC
Market Research Analyst
January 2021 - February 2021 (2 months)

Canadian Autism Society
Market Research Analyst
September 2020 - December 2020 (4 months)
North York, Ontario, Canada

• Built effective relationships with internal/external stakeholders and
collaborated with them to deliver on business objectives.
• Developed marketing strategies for projects, including company websites and
social media.
• Gathered data on consumers, competitors, and market conditions.
• Converted research data and findings into understandable tables, graphs,
and written reports.
• Measured the effectiveness of marketing programs and strategies.

Source One Financial Corporation
Project Business Analyst
September 2019 - December 2019 (4 months)
Barrie, Ontario, Canada

• Analyzed key factors that led to defaulted Car loans and delinquencies.
• Performed Data Cleaning and Visualization.
• Developed predictive models to determine the active loans that can be
defaulted in the future.
• Predicted the growth rate and profit margin of the company for the coming
years.
• Designed ad-hoc reports and dashboards.

Expertzlab Technologies Pvt Ltd
Data Analyst
July 2018 - January 2019 (7 months)
Cochin Area, India

• Developed solutions and made recommendations based on the business
needs
• Cleaned and Stored data using Excel and SQL Server.

• Built reports and dashboards using Tableau and Power BI to effectively communicate data-driven insights to users.

Education

Georgian College
Post Graduate Certificate Degree, Research Analyst · (January 2020 - December 2020)

Georgian College
Post Graduate Certificate Degree , Big Data Analytics · (May 2019 - December 2019)

Mar Athanasius College of Engineering
Bachelor of Technology - BTech, Computer Science · (August 2014 - June 2018)

Central Board of Secondary Education
Higher secondary , Mathematics and Computer Science · (2012 - 2014)

Vimala Central School
High school (ICSE) · (2000 - 2012)